Rep Order# EC'd Yes 6817867 Ver# 3 Status Revised

Station KSNV-TV LAS VEGAS, NV. Advertiser ( ).DEM. CNG. CMP COMM.

DCCC 1194

Traffic Order# 102150

Showing Buylines: All Lines Last Received: Printed:

05/29/2012 9:22 AM 05/29/2012 9:11 AM

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Agency C/P1/P2/E
Flight Dates
Hiatus Weeks Agency ( ) GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW, S#800 WASHINGTON, DC 20007 C/P1/P2/E 11/14/1194 Pates 10/16/2012 - 10/22/2012

Rep Firm Sales Office ( Salesperson (

) PHILADELPHIA ) AMY MCCREARY

Salesperson Phone# Salesperson FAX#

215-568-6540 215-568-1845

SC=*	CONTRACT COMMENT
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Phone# Fax#

Buyer Estimate# Product

Katie Keuleman

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9A-10A	930A-10A	9A-930A	7A-8A	6A-7A	7A-9A	6A-7A	7A-9A	6A-7A	TU-TH, SU- 430A-5A M	5A-6A	Time
TODAY SHOW II	CHRIS MATTHEWS SHOW	NEWS 3 TODAY/WKEND	TODAY ON SUNDAY	NEWS 3 AT SUNRISE	SATURDAY TODAY	NEWS 3 AT SUNRISE	TODAY SHOW	WAKE UP WITH THE WAGNERS	WAKE UP EARLY W/THE WAGNERS	WAKE UP WITH THE WAGNERS	Program
:30	: 30	: 30	:30	:30	:30	:30	:30	:30	:30	:30	Len
\$425.00	\$500.00	\$500.00	\$500.00	\$375.00	\$625.00	\$375.00	\$900.00	\$725.00	\$200.00	\$400.00	Rate
10/16-10/22	10/21-10/21	10/21-10/21	10/21-10/21	10/21-10/21	10/20-10/20	10/20-10/20	10/16-10/22	10/16-10/22	10/16-10/22	10/16-10/22	Dates
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\$4,250.00	\$500.00	\$500.00	\$1,000.00	\$375.00	\$1,250.00	\$375.00	\$12,600.00	\$3,625.00	\$800.00	\$2,000.00	Total Cost
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Station KSNV-TV	Rep Order# 6817867 EC'd Yes
Station KSNV-TV LAS VEGAS, NV.	367 Ver# 3 Status Revised
Agency ( ) GREAT	Revised Traffic Order# 102150
( ) GREAT AMERICAN MEDIA	Printed: Last Received: Showing Buylines: All L
Rep Firm	05/29/2012 9:22 AM 05/29/2012 9:11 AM ines
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Daypart

H Fax# Advertiser Product Phone# Estimate# Buyer \*23 25 \*24 21 20 19 18 17 <u>ს</u> 15 14 12 Ę \* 23 3 DCCC. 1194 Katie Keuleman  $\mathbb{Z}$ V3 Time Changed, Comment Changed Sales Remark: V3 Time Changed, Comment Changed TU-F,M V3 Time Changed, Comment Changed Day Sales Remark: TU-E,M SΑ Sales Remark: TU-F, M TU-F,M TU-F,M TU-F,M TU-F, M TU-F,M TU-F,M TU-F, M TU-F, M ) DEM. CNG. CMP COMM. 7P-730P Time 630P-730P JEOPARDY/ WHEEL OF FORTUNE 630P-7P 2P-3P 8P-10P 5P-630P 5P-630P 430P-5P 4P-430P 3P-4P 1230P-1P 12P-1230P NEWS 3 AT NOON 11A-12P 10A-11A V3 NOT NA - JEOPARDY/WHEEL 630-730P. V3 NOT NA - WHEEL 7-730P. V3 NOT NA - JEOPARDY 630-7P NEWS WHEEL OF FORTUNE THE VOICE JEOPARDY KSNV EARLY NEWS EARLY NEWS NEWS 4 AT FIRST NEWS 3 AT FOUR DR. PHIL THE DOCTORS RACHEL RAY TODAY SHOW III Program 4. THE AGENDA 430P Agency C/P1/P2/E Flight Dates Hiatus Weeks WASHINGTON, DC 20007 /P1/P2/E 11/14/1194 : 30 : 30 :30 :30 : 30 :30 : 30 : 30 30 : 30 :30 :30 :30 Len : 30 10/16/2012 - 10/22/2012 Rate \$4,000.00 \$525.00 \$1,300.00 \$1,300.00 \$1,200.00 \$725.00 \$675.00 \$725.00 \$450.00 \$325.00 \$325.00 \$425.00 \$325.00 \$325.00 10/22-10/22 10/20-10/20 10/16-10/22 10/16-10/22 10/16-10/22 10/20-10/20 10/16-10/22 10/16-10/22 10/16-10/22 10/16-10/22 10/16-10/22 10/16-10/22 10/16-10/22 10/16-10/22 Dates N N Ü1 4 UΠ ហ Ġ U Ü ហ ហ 10 Spots/Week Salesperson Phone# Salesperson FAX# Salesperson ( ₩eeks ) AMY MCCREARY 215-568-6540 215-568-1845 М U1 Total Spots N 4 ĊП G Ü Ç G m យា 10 \$8,000.00 \$1,050.00 \$6,500.00 \$5,200.00 \$675.00 \$6,000.00 \$3,625.00 \$3,625.00 \$2,250.00 \$1,625.00 \$1,625.00 \$2,125.00 \$3,250.00 \$1,625.00 Total Cost

COMPETI EST SHARES			Lines not sent	Station Totals: 125	Sales Totals: 125	Oct 12:	—SALES MO	,	-REPORT TOTALS Report Totals: 125	30	. 29	. 28	27	2 6	;	Fax# LT Ln	Buyer Phone#	Station   Advertiser   Product   Fertimate#	Rep Order# EC'd Yes
COMPETITIVE COMMENTS— ST SHARES		Market	sent/rcld/rtrn:		\	125 / \$86	-SALES MONTHLY TOTALS-		OTALS— als: 125 /	TO-E'W	SA	TU-F,M	SU	· so		Day	Katie Keuleman	KSNV-TV CCC DCCC	# 6817867 s
NTS-		et Totals	0 /	/ \$86,950.00	\$86,950.00	/ \$86,950.00	LS-		\$86,950.00	1135 <sub>P</sub> - 1235A	11P-1135P	11P-1135P	10P-11P	830P-930P	!	Time	man	KSNV-TV LAS VEGAS, NV. r ( ).DEM. CNG. CMP COMM. DCCC	Ver#
		\$235,000	\$0.00							TONIGHT SHOW W/ JAY LENO	P NEWS 3 NIGHTSIDE	P NEWS 3 NIGHTSIDE	LAW & ORDER	P NEWS AFTER NFL	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Program		V. P COMM.	3 Status Revised
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	KTUD	KBLR								:30	: 30	:30	:30	:30	     	Ĺen		) GREAT / /ISCONSI INGTON,	er# 102150
	8	9%								\$500.00	\$1,100.00	\$1,200.00	\$900.00	\$1,600.00		Rate	10/16/2012 - 10/22/2012	( ) GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW, S#800 WASHINGTON, DC 20007 P1/P2/F 11/14/1194	
	KVCW 18	KINC 0%								10/16-10/22	10/20-10/20	10/16-10/22	10/21-10/21	10/21-10/21	! ! !	Dates	2	EDIA 800	Printed: 05.  Last Received: 05/ Showing Buylines: All Lines
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	KVMY	KLAS														Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office ( Salesperson (	05/29/2012 9:22 AM 05/29/2012 9:11 AM nes
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	KVVU	KSNV								œ	Ь	2	N	N	1 1	Total Spots	215-568-6540 215-568-1845	PHILADELPHIA AMY MCCREARY	
,	20%	37%								\$4,000.00	\$1,100.00	\$2,400.00	\$1,800.00	\$3,200.00		Total Cost	6540 1845	PHIA REARY	3 of 4
															} 	Daypart			

Books Demos

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Rep Order# EC'd Yes Buyer Phone# Product Estimate# Station KSNV-TV LAS VEGAS, NV. Advertiser ( ) DEM. CNG. CMP COMM. DCCC Katie Keuleman 1194 6817867 Ver# 3 Status Revised Agency ( ) GREAT AMERICAN MEDIA
1010 WISCONSIN AVE NW, S#800
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1194
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks Traffic Order# 102150 Last Received: 05// Showing Buylines: All Lines Printed: 05/29/2012 9:22 AM 05/29/2012 9:11 AM Rep Firm Sales Office ( Salesperson ( Salesperson Phone# Salesperson FAX#

- CREDIT RISK --

Fax#

CASH IN ADVANCE

) PHILADELPHIA ) AMY MCCREARY

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215-568-6540 215-568-1845